

# CRUELTY-FREE PRODUCT GUIDE

## Animal Testing



**READ LABELS  
BEFORE YOU  
BUY A PRODUCT!  
A QUICK  
GLANCE ON  
BACK WILL  
TELL YOU THE  
COMPANY  
BEHIND THE  
PRODUCT.**

Many manufacturers of cosmetic, personal care and household products still conduct painful tests on animals even though NO LAW REQUIRES THEM TO DO SO. Rabbits and other animals are being blinded by having substances placed in their eyes in the infamous Draize test and still more animals are being poisoned by being force-fed toxic substances in the LD50 test. Humane non-animal testing methods do exist and are currently being used by hundreds of companies! As a consumer, you need to use your buying power to pressure companies to switch to non-animal testing methods.

## ~ ~ ~ ~ DON'T BUY FROM THESE COMPANIES ~ ~ ~ ~

The following companies TEST THEIR PRODUCTS ON ANIMALS. Listed under their names are some of the products they offer. It is important to look at the product list because, while you may not recognize the company (such as Unilever), you will recognize the product (such as Q-Tips).

Contact these companies and tell them that as long as they test on animals you will NOT buy their products!

### Amway Corp.

7575 Fulton Street East  
Ada MI 49355  
616-787-6000

### Bausch & Lomb

One Bausch & Lomb Place  
Rochester NY 14604  
800-344-8815 - Boston products,  
ReNu Solution, Sensitive Eyes  
Solution

### BIC Corporation\*

500 Bic Drive  
Milford CT 06460  
203-783-2000

### Bristol-Meyers Squibb

345 Park Avenue  
New York NY 10154  
212-546-4000 - Kerol, Pre Sun

### Church & Dwight Co.

PO Box 1625  
Horsham PA 19044  
800-524-1328 - Aim, Arm &  
Hammer, Arrid, Brillo, Cameo  
Cleaners, First Response, Nair,  
Nice 'N Fluffy, Parson's, Pearl  
Drops, Rain Drops, Sno Bowl,  
Trojan, Xtra Laundry Detergent

### Clorox

1221 Broadway  
Oakland CA 94612  
800-227-1860 - ArmorAll, Brita,  
Combat, Formula 409, Fresh Step,  
Glad, Handi Wipes, Jonny Cat,  
Lestoil, Liquid-Plumr, Pine Sol,  
SOS, Scoop Away, Soft Scrub,  
SOS, Stain Out, Tilex, Wash 'n Dry

### Colgate Palmolive

Subsidiaries/Divisions: Hill's Pet  
Nutrition, Murphy-Phoenix Co,  
Softsoap Enterprises  
300 Park Avenue

### New York NY 10022

800-221-4607 - Ajax, Dermassage,  
Dynamo, Fab, Hills Pet Nutrition,  
Irish Spring, Mennen products (Afta,  
Baby Magic, Lady Speed Stick,  
Protein 29, Skin Bracer, Speed  
Stick), Murphy's Oil Soap,  
Palmolive products, Prescription  
Diet, Science Diet, Softsoap

### Coty

1325 Avenue of the Americas  
324<sup>th</sup> Floor  
New York NY 10019  
212-389-7000, www.coty.com -  
Adidas, Davidoff, Glow, Healing  
Garden, Jovan, Kenneth Cole,  
Lancaster, Rimmel, Stetson

### Del Laboratories

Subsidiaries/Divisions: Naturistics,  
Quencher, Sally Hansen Cosmetics  
178 EAB Plaza  
Uniondale NY 11556  
800-952-5080 - Corn Silk, LaCrosse,  
Naturistics, New York Color, Orajel,  
Propa pH, Sally Hansen

### Dial Corporation

15101 North Scottsdale Road  
Suite 5028  
Scottsdale AZ 85254  
800-528-0849 - 20 Mule Team,  
Borateem, Boraxo, Breck, Coast,  
Dial, Pure & Natural, Purex,  
Renuzit, Tone

### Erno Laszlo

3202 Queens Blvd.  
Long Island City NY 11101  
718-729-4480

### Georgia-Pacific

133 Peachtree Street NE  
Atlanta GA 30303  
800-519-3111 - Angel Soft, Brawny,  
Dixie, Green Forest, Mardi Gras,  
Quilted Northern, Soft 'n Gentle,  
Sparkle

### Gillette

Prudential Tower Building  
Boston MA 02199  
800-872-7202 - Afta, Braun, Daisy,  
Duracell, Oral-B, Right Guard,  
Sensor, Trac II

### GlaxoSmithKline

PO Box 1467  
Pittsburgh PA 15230  
800-456-6670 - Aquafresh, Citrucel,  
Massengill, Nicoderm, Nicorette,  
Oxy, Polident, Poligrip, Sensodyne

### Johnson & Johnson

Subsidiaries/Divisions: Neutrogena  
Corp, Personal Products, RoC

### 1 Johnson & Johnson Plaza

New Brunswick NJ 08933  
800-526-3967 - Acuvue, Aveeno,  
Balmex, Band-Aid, Carefree, Clear  
& Clear, K-Y, Monistat, o.b.,  
Tampons, Rainbath, Reach,  
Stayfree, T/Gel

### Kimberly-Clark

PO Box 2020  
Neenah WI 54957  
800-665-9773 - Cottonelle, Depend,  
Huggies, Kleenex, Kotex, Little  
Swimmers, Neat Sheet, Poise, Pull-  
Ups, Scott products, Viva

### Kiwi Brands/Sara Lee

447 Old Swede Road  
Douglassville PA 19518  
www.saralee.com - Behold, Endust,  
Sneaker Shampoo, Ty -D-Bowl

### L'Oreal

Subsidiaries/Divisions: Biotherm,  
Garnier, Helena Rubenstein,  
Lancome, Ralph Lauren, Redken  
575 Fifth Avenue  
New York NY 10017  
800-322-2036 - Cacharel, Giorgio  
Armani, Matrix, Maybelline, Soft  
Sheen, Vichy, Biologie

### Mead

10 West Second Street #1  
Dayton OH 45402  
www.meadweb.com

### Melaluca

3910 South Yellowstone  
Idaho Falls ID 83402  
www.melaluca.com

### Oxyfresh Worldwide

1301 West Lakewood Drive  
Coeur D Alene ID 83814  
800-223-7374

### Pfizer

235 East 42<sup>nd</sup> Street  
New York NY 10017  
www.pfizer.com - Bengay, Desitin,  
EPT Early Pregnancy Test,  
Efferdent, Listerine, Lubriderm,  
Plax, Tucks, Visine

### Playtex Products

300 Nyala Farms Road  
Westport CT 06880  
www.playtex.com - Baby Magic,  
Banana Boat, Binaca, Mr. Bubble,  
Ogilvie, Wet Ones, Woolite carpet &  
laundry cleaners

### Procter & Gamble

Subsidiaries/Divisions:  
Clairol Inc, Olay Co, Richardson-

### Vicks

PO Box 599  
Cincinnati OH 45201  
800-331-3774 - Alldays, Always,  
Aussie products, Bold, Bounce,  
Bounty, Camay, Cascade, Chamrin,  
Cheer, Clairol, Cover Girl, Crest,  
Dawn, Downy, Era, Eukanuba,  
Febreze Fabric Spray, Fixodent,  
Gain, Giorgio, Gleem, Head &  
Shoulders, Herbal Essences, Iams,  
Infusium 23, Ivory, Joy, Lasting  
Color, Loving Care, Luvs, Max  
Factor, Miss Clairol, Mr. Clean, Nice  
'n Easy, Noxell, Noxema, Oil of  
Olay, Old Spice, Pampers, Pantene,  
Pert Plus, Physique, Puffs, PUR,  
Safeguard, Scope, Secret, Solo,  
Spic & Span, Sure, Swiffer,  
Tampax, Tide, Vidal Sassoon,  
Vitalis, Zest

### Reckitt-Benckiser

103-105 Bath Road  
Slough, SL1 3UH Berks UK  
www.reckittbenckiser.com - Air  
Wick, Boyle-Midway, Calgon, Easy-  
Off, Electrasol, Jet-Dry, Lime-A-  
Way, Lysol, Mop & Glo, O'Cedar,  
Old English, Oxyclean, Resolve,  
Spray 'n Wash, Veet, Woolite fine  
fabric wash

### SC Johnson & Sons

1525 Howe Street  
Racine WI 53403  
800-494-4855 - Drano, Edge,  
Fantastik, Glade, Grab-it, Off!, Oust,  
Pledge, Raid, Saran Wrap,  
Scrubbing Bubbles, Shout,  
Skintimate, Vanish, Windex, Ziploc  
products

### Schering-Plough

2000 Galloping Hill Road  
Kenilworth NJ 07033  
800-822-7000 - Bain de Soleil,  
Coppertone, Dr. Scholl's, Lotrimin,  
Solarcaine, Tinactin

### Schwarzkopf & Dep

2101 East Via Arado  
Rancho Dominguez CA 90220  
310-604-0777 - Agree, Dep, Fa  
body washes, LA Looks, LAVORIS,  
Lilt, Porcelana, Topol toothpaste

### Solar Cosmetic Labs

4920 SW 165<sup>th</sup> Street  
Miami FL 33179  
800-327-3991 - No-Ad products

### 3M

Center Building 220-2E-02  
St. Paul MN 55144  
800-364-3577 - O-Cel-O, Post-It  
Notes, Scotch & Scotch-Brite

products, Scotchgard products,  
Thinsulate

### Unilever

Subsidiaries/Divisions: Helene  
Curtis Int'l, Lever Brothers Co,  
Unilever Cosmetics Int'l  
800 Sylvan Avenue  
Englewood Cliffs NJ 07632  
800-598-1223 - All Detergent, Axe,  
Brut products, Calvin Klein  
products, Caress, Chloe, Degree,  
Dove, Final Touch, Finesse,  
Lagerfeld fragrances, Lever 2000,  
Lifebuoy, Lux, Nautica fragrances,  
Ponds, Q-Tips, Salon Selectives,  
Snuggle, Suave, Sunlight,  
Thermasilk, Vaseline, Wisk

### Zotos International Inc

100 Tokeneke Road  
Darien CT 06820  
800-242-9283

\* This company has temporarily  
banned testing their products on  
animals, but has not committed  
to permanently stop testing on  
animals.

**TIP: Don't leave  
home without  
this shopping  
guide!  
The animals  
need you to be  
a caring  
consumer.**

New Jersey  
Animal Rights Alliance  
PO Box 174  
Englishtown, NJ 07726  
732-446-6808  
www.NJ-ARA.org  
www.AskUsWhy.com

# CRUELTY-FREE COMPANIES . . . . .



The following companies produce or distribute household items, cosmetics and personal care products.

Their finished products are NOT tested on animals, NOR ARE the raw ingredients.

In addition, these companies do NOT use any animal-derived ingredients.

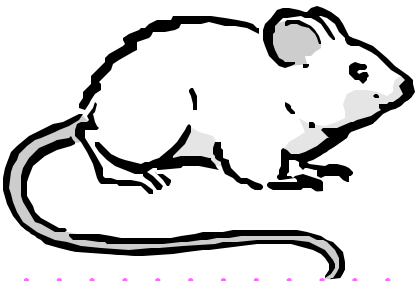
- ABBA Products  
800-223-2339
- Advantage Wonder Cleaner  
www.wondercleaner.com
- Allens Naturally  
www.allensnaturally.com
- Amazon Premium Products  
www.amazonpp.com
- America's Finest Products  
800-482-6555
- Aubrey Organics  
www.aubrey-organics.com
- Arbonne International  
800-ARBONNE
- Astonish Industries  
800-530-5385
- BioFilm  
www.biofilm.com
- Biogime International  
www.biogimeskincare.com
- Bi-O-Kleen Industries  
www.bi-o-kleen.com
- Bio Pac  
www.bio-pac.com
- Bug Off  
802-865-1680

- Clear Vue Products  
www.sunpointinc.com
- Clear Conscience  
www.clearconscience.com
- Clearly Natural LLC  
www.clearly-natural.com
- Clearly Natural Products  
www.clearlynaturalsoaps.com
- Color My Image  
www.colormyimage.com
- Cot 'N Wash  
www.cotnwash.com
- Country Save Corp.  
www.countrysave.com
- Countryside Fragrances  
www.countrysidefarm.org
- Crown Royale Ltd.  
800-992-5400
- Denise Chaplin n.y.c.  
www.denisechaplinnyc.com
- Derma E  
www.dermae.net
- Dr. Bronner's Magic Soaps  
www.drbronner.com
- Dr. Ken's (Floss & Go)  
www.drkens.net
- Dr. Singha's Natural Therapeutics  
www.drsingha.com
- Earth Friendly Products  
www.ecos.com
- Earthy Matters  
800-398-7503
- Eco-Dent International  
www.eco-dent.com
- Esprey Animal Products  
www.esprey.com
- Fleabusters/Rx for Fleas  
www.fleabuster.com
- Frank T. Ross (Nature Clean)  
www.franktross.com
- Freeman Cosmetics  
www.freemancosmetics.com

- Frontier Natural Products Co-op  
www.frontiercoop.com
- Great American / Wholefood Farmacy  
www.thewholefoodfarmacy.com
- Great Mother's Goods  
800-984-4848
- Green Ban  
319-446-7495
- Hawaiian Resources  
www.mailorderhawaii.com
- Healthy Times  
www.healthytimes.com
- Home Service Products  
609-397-8674
- Innovative Formulations  
www.innovativeformulations.com
- Jenni Originals  
www.jennioriginals.com
- Joyful Hands Holistic Pet Care/Bakery  
www.joyfulhands.com
- J.R. Liggett Ltd.  
www.jrliggett.com
- Kirk's Natural Products  
www.kirksnatural.com
- Kiss My Face  
www.kissmyface.com
- LaCrista  
www.lacrista.com
- LaNatura  
www.lanatura.com
- Life Tree Products  
www.goturtle.com
- Lifeline Co  
415-457-9024
- Little Forest Natural Baby Products  
www.littleforest.com
- Magick Botanicals  
800-237-0674
- Marcal Paper Mills  
www.marcalpaper.com
- Meadow View Garden  
www.meadowviewimports.com

- Method Products  
www.methodhome.com
- Mia Rose Products  
www.miarose.com
- Micro Balanced Products  
800-626-7888
- Mother's Little Miracle  
310-540-3727
- Mystic Wonders  
www.mysticwondersinc.com
- Naava Inc  
314-832-3544
- Nala Barry Labs  
www.nalabarry.com
- Natracare  
www.natracare.com
- Natural Research People  
406-575-4343
- Nature Clean (Frank T. Ross)  
www.franktross.com
- Nature's Best  
406-575-4343
- Nature's Country Pet  
800-576-PAWS
- Nice-Pak Products  
800-444-6725
- Niora  
www.niora.com
- Nirvana  
800-824-6396
- Norelco  
www.norelco.com
- North American Naturals  
www.nansoap.com
- Nutri-Cell  
714-953-8307
- Orange-Mate  
www.orangemate.com
- Orjene Natural Cosmetics  
800-886-7536
- Orlane Inc  
www.orlaneparis.com

- Pangea  
www.veganstore.com
- Parlux Fragrances  
www.parlux.com
- Pharmage International  
800-882-4889
- Pilot Corp of America  
www.pilotpen.com
- Planet  
www.planetinc.com
- PureOlogy Serious Colour Care  
www.pureology.com
- Recycline  
www.recycline.com
- Royal Labs Natural Cosmetics  
www.aromabella.com
- Santa Fe Botanical Fragrances  
505-474-0302
- Santa Fe Soap Company  
www.santafesoap.com
- Sappo Hill Soap Works  
www.sappohill.com
- SerVaas Laboratories  
www.barkeepersfriend.com
- Stevens Research Salon Products  
www.stevensresearch.com
- The Ultimate Life  
www.ultimatelife.com
- USA King's Crossing  
www.shaveking.com
- Vegan Essentials  
www.veganesentials.com
- Whip-It Products  
800-582-0398



**Get in the habit of reading labels!**  
A quick flip of the bottle and attention to the print at the bottom will tell you if the company tests on animals or not, or uses animal ingredients!

Most health food stores, supermarkets, drug store chains and low cost outlets carry cruelty-free products. They are not hard to find if you become a label reader and a cruelty-free list carrier. Don't just assume about a product. Animals lives are at stake and this is such a simple way to make a difference!

## PRODUCTS NOT TESTED ON ANIMALS

The following companies produce or distribute household items, cosmetics and personal care products whose FINISHED product IS NOT tested on animals.

However, they MAY USE ANIMAL-DERIVED INGREDIENTS, such as milk, eggs, beeswax and slaughterhouse by-products (lanolin from sheep, collagen from cows, etc.) in their products.

- Abercrombie & Fitch
- Abra Therapeutics
- Advanced Research Labs
- Alba Botanica
- Alberto Culver
- Alexandra Avery Purely Natural
- Almay
- Aloette Cosmetics
- American Safety Razor
- Andrew Jergens/Kao Brands
- Aramis
- Ardell International\*
- Aura Cacia
- Avalon Natural Products
- Aveda
- Avon Products
- Back to Basics\*
- Bare Escentuals
- Bath & Body Works
- Beiersdorf\*
- Beverly Hills Cold Wax
- Body Shop\*
- BonAmi/Faultless Starch
- Bonne Bell
- Borlind of Germany
- Bradford Soap
- Brookside Herbal Soap\*
- Bugs B Wear
- CD&P Health Products\*

- CamoCare
- Carlson Labs
- Carma Laboratories
- Caswell-Massey
- Chanel Inc
- Christine Valmy\*
- CiCi Cosmetics
- Citra-Sol\*
- Clarins of Paris
- Clear Conscience Contact Solution
- Clientele
- Clinique
- Color Me Beautiful
- Conair
- Country Save Corp\*
- Crabtree & Evelyn
- DampRid
- Declor USA
- Dena Corp\*
- Dermalogica Inc
- Dickinson Brands\*
- Donna Karan
- Dr. Goodpet
- Dr. Hauschka Skin Care
- Earth Essentials
- Ecco Bella
- Eco-Dent International
- Ecover\*
- Eden Botanicals
- Elizabeth Arden Inc
- Elizabeth Taylor's Fragrances
- Elysee Scientific Cosmetics\*
- Essential 3
- Estee Lauder Companies
- Farmavita USA
- Faultless Starch/Bon Ami
- Food Lion Store Brand
- Forever New International\*
- Framesi USA\*
- Freeda Vitamins
- Freeman Beauty
- Gannon's Inc/Odor-B-Gone\*
- Garden Botanika
- Gigi Laboratories\*
- Giovanni Cosmetics
- Golden Pride/Rawleigh
- Goldwell

- Goodier Cosmetics\*
- Granny's Old Fashioned Products\*
- Halo, Purely for Pets
- Hard Candy
- Hawaiian Tropic
- Henri Bendel (The Limited)
- Honeybee Gardens
- Huish Detergents\*
- James Austin Company\*
- Jason Natural Products
- Jelene Inc
- Jergen's products\*
- Jessica McClintock
- Jheri Redding
- Joe Blasco Cosmetics\*
- John Frieda\*
- John Paul Mitchell
- Jolen Creme Bleach\*
- Kao Brands\*
- Kate Spade Beauty
- Kettle Care\*
- KMS Research\*
- KSA Jojoba\*
- Lander Company
- Lather
- Lee Pharmaceuticals
- The Limited/Henri Bendel
- Lime-O-Sol Co (The Works)
- Liz Claiborne
- Lobob Laboratories\*
- Louise Bianco Skin Care
- MAC Cosmetics
- Mallory Pet Supplies\*
- Mary Kay Corp.
- Mastey De Paris\*
- Merle Norman
- NAACO/EarthSafe\*
- Natural Animal Health Products
- Nature's Plus
- Neutrogena\*
- New Vision
- Nexxus Products Co
- Nikken
- Nordstrom Cosmetics
- N/R Laboratories
- Nu Skin International
- Origins

- Parker & Bailey\*
- Parlux Fragrances
- Pathmark Store Brand
- Paul Mitchell products
- Pet Guard
- Physicians Formula
- Prescriptives
- Prestige Cosmetics
- Principal Secret
- Professional Pet Products
- Pro-Tec Pet Health
- Pure & Basic Products
- Queen Helene
- Rainbow Research Corp\*
- Rawleigh
- Rejuvi Laboratory
- Rembrandt\*
- Reviva Labs
- Revlon
- Safeway Store Brand
- Sanford Corp
- San Francisco Soap Company
- Sassaby
- Schiff Products
- Sebastian International\*
- Shaklee Corp
- Shiseido Company\*

- Soapworks
- Sojourner Farms
- Solgar Vitamin Co
- Sombra Cosmetics
- Sonoma Soap Co
- St. Ives
- Stanley Home Products
- Stila Cosmetics
- Strong Products
- Studio Magic Cosmetics
- Sukesha
- Tish & Snooky's (Manic Panic)
- Tommy Hilfiger
- Tom's of Maine\*
- Trader Joe's Co
- Tressa
- Ultima II
- Urban Decay
- USA Detergents\*
- Vermont Soapworks
- Victoria's Secret
- Weleda
- Wella Corp\*
- Wysong Corporation
- Yves Rocher North America
- Zhen Inc
- Zia Natural Skincare

\* This company does not test on animals, but its parent company or suppliers may test on animals.

For company addresses and phone numbers not listed, please contact us.



**Thank you for making the choice to shop CRUELTY-FREE!**

If you should find that a company is listed in error, or would like a company to be listed, please call our office at 732-446-6808.